

REQUEST FOR QUALIFICATIONS

Deadline January 31, 2024



Gateways to Change:

HANOVER STREET DESIGN COMPETITION

NATIONAL
ENDOWMENT
for the **ARTS**
arts.gov


GREATER
Baybrook
ALLIANCE



OVERVIEW

Greater Baybrook Alliance (GBA) is pleased to announce the Gateways to Change: Hanover Street Design Competition. We are looking for visionary design and public art practitioners to develop **concept designs for up to eight potential sites on South Hanover Street**, the Brooklyn community's main commercial corridor.



GARDEN SIGN: ART WITH A HEART



MUSICAL BENCHES: URBAN CONGA

GOALS

GBA seeks designers/teams with bold visions for participatory projects that build local pride and involvement and that highlight the unique identity of the Baybrook peninsula. The best designs will be multi-site community-centered placemaking/placekeeping

projects that invigorate and unify Hanover Street while strengthen community connection to redevelopment plans for the waterfront. Ideas that address the streetscape, landscape, transit nodes, community identity and/or neighborhood history are welcomed.

THE SITES

There are the eight potential sites for placemaking project installation. They all represent an opportunity to meet community goals for increased visual interest and community connection. Sites were selected due to their high visibility and use, combined with community interest and existing investment, including two community gateways, a transportation hub and proposed bike lane, a budding main street, and a public safety focus area.



1. MIDDLE BRANCH TRAIL/ENTRANCE



2. HANOVER BRIDGE



3. SOUTH BALTIMORE PARK & RIDE



4. HWY 895 UNDERPASS



5. 3601 S. HANOVER ST.



6. STAR MART FACADE (3638 HANOVER ST)



7. SOUTHERN GATEWAY (HANOVER AND POTEES STS)



8. BELLEGGROVE TRIANGLE
(BELLEGGROVE AND CHATHAM STS)

THE PROCESS

WE ARE HERE!

QUALIFICATIONS

Applicants submit their letters of interest, website/work examples, and qualifications, competing for **three paid finalist opportunities to develop proposals.**

An Advisory Committee made up of community stakeholders and agency partners will review qualifications and guide the selection process.

PROPOSALS

The three finalists will be paid a concept design fee of \$4,000 to develop their concept design proposals for the pre-selected Hanover Street sites. **Designs will be presented both online and at an in-person public event** with opportunities for community input. Finalists will receive a travel stipend to present their work in-person in Baltimore at this event.

CREATION

One awardee will move forward to implement their proposed projects. The awardee will be commissioned to create and install the final series of works with an estimated budget of between \$50,000-\$100,000.



TIMELINE

RFQ opens December 1, 2023

RFQ deadline to submit January 31, 2024 by 11:59pm EST

Finalist Notification March 1, 2024

Concept Development March-April 2024

Finalists Proposal Due May 15 2024

Public feedback period May – July 2024

Final Awardee Selection and Announcement September 2024

Project Implementation - Phased, based on funding.



CELEBRATING BAYBROOK MURAL: MAURA DWYER



DESIGN FOR DISTANCING: NDC, BDC, TWO POINT STUDIO, JUSTIN DUVALL ILLUSTRATION

BUDGET

Three selected finalists will receive a stipend of \$4,000 to develop concept designs for 3-8 sites based on a total project budget of \$100,000 across all sites. A stipend of \$500 will be provided for travel to Baltimore.

Fundraising is underway for implementation of the proposed concepts. Additional funding for required architectural or engineering needs is in hand.

ELIGIBILITY

- Practitioners residing or headquartered **in the USA.**
 - We are intentionally encouraging a wide range of creative practitioners to apply; there are **no specific educational or professional requirements.**
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WHO SHOULD APPLY

- Individuals or teams with art, design, public art, and placemaking project implementation experience.
- Students and emerging practitioners with sample design projects of a similar nature, but no implementation experience. Please note in your Letter of Intent if you are a student, and what school you attend.
- Applicants from backgrounds under-represented in the arts and design fields.
- Applicants with lived experience and connection to the Greater Baybrook community. Greater Baybrook is made up of Brooklyn, Brooklyn Park, and Curtis Bay.
- We understand that qualified candidates may come from less conventional education and work backgrounds. We encourage you to apply, even if you don't exactly meet the experience or eligibility expectations listed.



TO APPLY (PG. 1 OF 2)

Send pdfed (1) Cover Letter, (2) Qualifications, and (3) Portfolio Image Document or Website link to Sarah Hope at sarah@greaterbaybrookalliance.org by 01/31/2024 with the email title: “Gateways to Change, RFQ submission-ARTIST NAME”. Please include the following:

SUBMISSION MATERIALS CHECKLIST

Cover Letter/Letter of Interest:

- Individual/ Firm Name, Contact Info, Primary point of contact.
- An explanation of your interest in the project/ the Baybrook Area, and description of your approach to understanding the local community context.
- A summary of individual or firm’s relevant experience designing and/or implementing projects in the public realm.
- Link to a website with project portfolio examples of recent relevant work (or a pdf attachment)

Portfolio/Design Images:

- If not included as a website link in the Cover Letter, a single pdf attachment showing 3-5 relevant project examples (limit 7 pages, 25mb total).



ELEMENTARY SCHOOL PLAYGROUND: ANDY DAHL & ANNIE HOWE

TO APPLY (PG. 20F 2)

Send pdfed (1) Cover Letter, (2) Qualifications, and (3) Portfolio Image Document or Website link to Sarah Hope at sarah@greaterbaybrookalliance.org by 01/31/2024 with the email title: “Gateways to Change, RFQ submission-ARTIST NAME”. Please include the following:

SUBMISSION MATERIALS CHECKLIST (CONT.)

Resume/ Statement of Qualifications:

- Your training or professional experience in the fields of public art, architecture, urban design, other design and art-related fields, and/or relevant community work and organizing experience.
- Summary of individual or firm’s relevant experience designing and/or implementing quality projects in the public realm
- For group/firm proposals: include a project team list, and bios/profiles.

Optional:

- Any additional links to press coverage, awards or other supplemental materials (if not included in the website).

EVALUATION CRITERIA:

Vision/ Artistic Excellence [30 points]

Experience [10 points]

Feasibility of Work [15 points]

Community Participation [20 points]

Local Connection [25 points]

BACKGROUND

Greater Baybrook Alliance (GBA) is a non-profit community development organization whose mission is to act as a catalyst and conduit for equitable development and reinvestment in the Brooklyn, Brooklyn Park, Curtis Bay neighborhoods and empower our residents to strengthen the Baybrook community.

Since 2016, GBA has served as the anchor for revitalization programs in South Baltimore City and Northern Anne Arundel County. Our cross jurisdictional programs support affordable housing, economic development, beautification, transportation access, youth and education, and public safety initiatives.

The community's *Vision and Action Plan (2016)* acts as a guide for development, with the overarching goal of improved quality of life for the 26,000 residents living in the Baybrook area.



Now in its fifth year, GBA's *Spruce Up* community beautification program puts capital dollars in the hands of community groups so they can implement projects that support their revitalization goals. The program builds public support for planning initiatives including parks, trails, and commercial renovation projects. In 2020, GBA launched our Public Art Initiative, funding 8 artists to produce work in neighborhood-prioritized places.

OUR NEIGHBORHOODS

Located south of the Middle Branch Redevelopment Plan, Brooklyn serves as the northern gateway neighborhood for the Greater Baybrook Peninsula.

The community has a relatively diverse population, with a large growth in Latino residents over the past decade. Several greening initiatives, transportation projects, and public art works are currently underway.

Hanover Street and Patapsco Avenue make up Brooklyn's main retail district, with several historic buildings that have been repurposed for new commercial uses. Brooklyn assets include Garrett Park, which showcases sweeping views of Baltimore's inner harbor.

HELPFUL LINKS

- [Greater Baybrook Vision and Action Plan](#)
- [Greater Baybrook Alliance Website](#)
- [Green Neighborhoods: A Plan for the South Baltimore 7](#)
- [Mapping Baybrook- Location based history by residents](#)
- [Brooklyn Park Sustainable Community Application](#)
- [Baybrook Elementary/Middle School: INSPIRE Recommendation Brief \(Community Analysis\)](#)
- [Baltimore Neighborhood Indicator Alliance- Community Demographics/ Vital Signs](#)
- [Baybrook Retail Study, Branding and Urban Design Analysis/ Report](#)